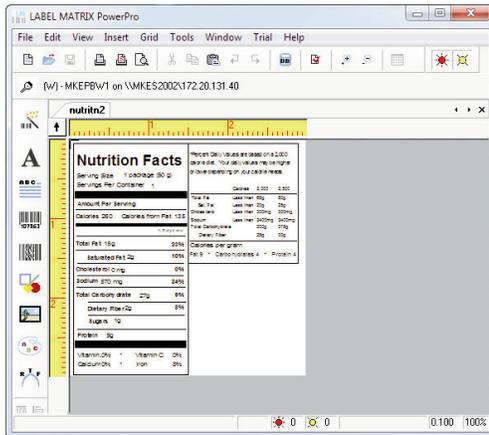


LABEL MATRIX

LABEL MATRIX is feature-rich label design software for smaller companies looking for a trusted solution that is simple to install and easy to use. LABEL MATRIX is an intuitive application with an easy-to-navigate interface. Helpful wizards guide you through adding text, images, and barcodes, connecting to a database, and advanced design options to ensure a straightforward process. LABEL MATRIX is the best choice for small businesses looking for a labeling solution at a reasonable price point!



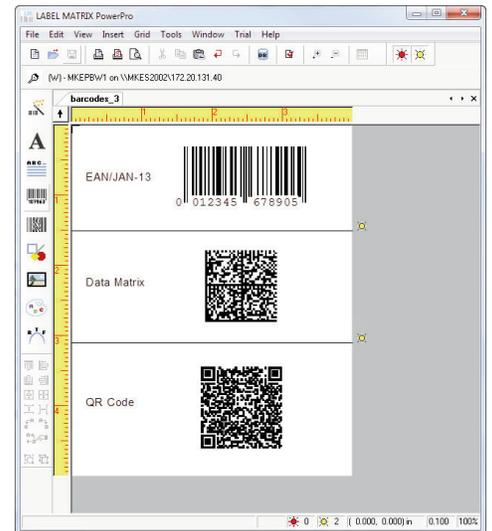
Nutrition Label Sample

LABEL MATRIX Helps Your Company:

- **Save Time on Training** – LABEL MATRIX’s wizards can act as training guides when new users begin using the application. These wizards can be used for everything from selecting a printer, to database setup, to 2D barcode configuration. After you’re comfortable with the interface, you can easily turn off the wizards and create designs on your own.
- **Fast Track Labeling with Samples and Templates** – LABEL MATRIX includes hundreds of label samples and templates spanning from address labels to RFID labels. These samples and templates allow users to meet virtually any labeling requirements.

LABEL MATRIX Is:

- **Designed for Small Companies** – LABEL MATRIX is scaled to meet the needs of small environments and powerful enough to handle advanced labeling projects.
- **Easy to Use** – Beginning to experienced users can use this application for all labeling requirements. The intuitive interface makes it easy to navigate, while the wizards make it easy to design and print.
- **Feature-Rich** – LABEL MATRIX is full of useful features including date offsets to adjust the current date by a certain interval (often used for best-by and expiration dates), counters to add serialization and incrementing values to your labels, and 2D barcodes, including Data Matrix and QR Codes, which are capable of encoding a large amount of data or even links directly to a website into a very small space.



Barcode Examples

Additional LABEL MATRIX Features:

- Bundle Save
- Advanced Text Capabilities
- Live Print Preview
- Label Specific Security
- Wizards



United States

1-414-837-4800

France

33-562-601-080

Germany

49-6103-30026-0

Singapore

65-6477-7293

China

86-21-6100-6588

Japan

81-45-461-3603

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